Science Societies

Have 10 Minutes? This Survey Will Help USDA Improve Its Services to You and Your Clients

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CROPS & SOILS

The magazine for certified crop advisers, agronomists, and soil scientists.

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As certified crop advisers, agronomists, and soil scientists, you work closely with farmers, ranchers, and forest managers to find solutions to daily challenges and offer much needed guidance to help agriculture succeed. The USDA's Farm Production and Conservation (FPAC) mission area also works hand in hand with U.S. farmers, ranchers, and forest managers, along with agricultural partners like crop advisers, to help mitigate the risks of farming through crop insurance, conservation programs, farm safety net programs, lending, and disaster programs. From helping farmers recover after natural disasters and market fluctuations to providing financial and technical assistance to improve operations through voluntary conservation, FPAC agencies, specifically the Farm Service Agency (FSA), Natural Resources Conservation Service (NRCS), and Risk Management Agency (RMA), work together to protect and enhance the natural resources vital to the United States.

In order to improve services and make FPAC agricultural programs more accessible, equitable, and easier to use, FPAC is releasing its first Nationwide Farmer, Rancher, and Forest Manager Prospective Customer Survey. We would like to hear from existing customers, but we are especially interested in hearing from prospective customers, specifically, those who don't know about FPAC programs or have yet to work with us as well as those who were unable to participate in the past.

We Need Your Help: Please Take, Share the Survey

To reach this unique audience, we need your help as a *Crops & Soils* magazine reader! Your vital, on the ground partnerships in American agriculture enable meaningful connections with the people that grow our food, fiber, and fuel in the United States.

Maybe you are a farmer, rancher, or forest manager yourself, or you have a network of farmers you work with regularly. Please take the survey yourself, and please share the survey link and/or QR code with your network!

This vital survey will help improve support for American agriculture because after all, we are all in this together. Your feedback, and/or your network's feedback, will assist FSA, NRCS, and RMA in learning about ways to enhance support and improve programs and services, increase access, and advance equity for new and existing customers. For more information about the survey, the programs and services FPAC offers, or to access the survey in multiple languages online, visit www.farmers.gov/survey or scan the QR in this article.

Thank you so much for your continued partnership with USDA and helping share this very important survey. By sharing, your vital contribution is aiding government in helping farmers, ranchers, and forest managers secure the future of American agriculture.

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