Science Societies

Asmus Installed as Board of Directors Chair for Agricultural Retailers Association

March 8, 2024

Amy Asmus

In November, the Agricultural Retailers Association (ARA) installed ASA member and CCA Amy Asmus, Asmus Farm Supply, as chair of its board of directors. Asmus succeeds Ian McGregor with The McGregor Company in the role and will serve a two

year term.

“It has been an honor serving as chairman of our board of directors for the two years,” McGregor says. “I am proud of the work the team has accomplished on behalf of our members, and I am excited about where Amy will take our association as our new chair. Amy is an impassioned advocate for retail, and she has done an excellent job as vice chair these past two years.”

In her remarks, Asmus set the tone for her term as chair:

“I am honored to serve as ARA's new chair, and I am excited about the incredible things we will achieve. Together, as we embark on this journey, let us build upon the successes of the past, embrace the challenges of the present, and shape a future that ensures the prosperity and sustainability of agricultural retailers and their partners.”

Asmus has served the CCA program and ASA in many different capacities in the past, including as chair of the International CCA Board and the Iowa CCA Board as well as many different committees.

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