Science Societies

Your generosity is making a difference

By Stella Salvo, Chair of the Agronomic Science Foundation

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Photo courtesy of Adobe Stock/Budimir Jevtic.

A couple of months ago, members of ASA, CSSA, and SSSA received a letter from me, encouraging a year-end contribution to the Agronomic Science Foundation (ASF).



Stella Salvo, Chair of the Agronomic Science Foundation.

In November, I stood on the stage at CANVAS—our freshly renamed and rebranded annual meeting—and further encouraged our community to make generous contributions ASF. We likewise showed an inspiring video (see below) that connected the generosity of our members to the strategic imperatives of our three Societies:

- To raise the visibility of our disciplines
- To innovate our member and stakeholder experiences
- And to diversify our memberships, which includes building a pathway to our community to ensure we attract the brightest talent to our sciences, regardless of backgrounds.

ASF: Big ideas are the seeds of progress.

Many of you answered the call. Our campaign—with funds directed to ASF's Sarah Lingle Priority Fund—has now raised more than $30,000, a significant increase over years past. And that's no surprise. Connecting ASF more directly to the most pressing issues of our generation has shown donors how they can make a difference.

To those who already have made contributions, I offer you a heartfelt thanks from the ASF Board of Trustees. And to those who have not yet contributed, I invite you to help

us keep the momentum going. While $30,000 is a good start, if we're going to make a genuine impact on the biggest challenges facing our scientific community, we need participation from all corners of that community.

Donate

Again, thank you to those who already have contributed to the campaign. We look forward to putting your generosity to effective use.

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