Science Societies

Complimentary Registration Available for Agronomy Conference & Expo

July 1, 2024



The Fertilizer Institute (TFI) is offering complimentary registration for qualified crop consultants and agronomists to the Agronomy Conference & Expo

(tfi.org/event/agronomy-conference-and-expo), August 12–14, 2024, in St. Louis.

The conference will address business challenges and explore key topics, including soil fertility, nutrient stewardship, new crop input products, and innovative practices. TFI says it is "taking the best of InfoAg to create an educational program focused on effective business practices for ag retailers and independent crop consultants. This program goes beyond surface-level topics to offer real solutions for enhancing grower productivity and sustainability."

Attendees also earn CEUs in nutrient stewardship, sustainability, and more.

To claim your complimentary registration, submit your details at https://bit.ly/3XzYqtj. Upon verification, you will receive confirmation of your complimentary registration.

Featured Speakers, Topics

Keynotes

• Retail Trends: Jeff Tarsi, Executive Vice President and President of Global Retail at Nutrien Ag Solutions

• Leadership Development: Lauren Hodges, Performance on Purpose

4R Nutrient Stewardship: Soil Fertility and Agronomy

• Battling Pesticide Resistance

• The Relationship Between Fertilizer and Soil Health

• Workshop: Defining and Measuring NUE to Improve

Customer Success

• Sulfur Sources and Chemical Forms

• How Cover Crops Impact Your Nutrient Strategy

Connect and Communicate: Ways to Build Your

Business

• How to Bring Sustainability into Your Business

• Workshop: Building Your Brand and Connecting with Customers

• Workshop: Building and Training a Functional Team

• Q&A: Ask a 4R Grower

Farming Futures: Trends and Insights

• Farm Market Outlook

• Agriculture & Weather

• Incentives for Climate Smart Agriculture Practices: SAF Tax and other IRA Impacts

Breaking Ground: Advances and Agronomic Solutions

• The Role of AI in Agronomic Businesses

• From Precision to Autonomy: Tech Trends in Ag

• Barriers and Benefits: Are Plastics an Issue in Polymer Coated Ureas?

• Workshop: Implementing

Successful On-Farm Demonstrations

• Navigating the Biostimulant and Value-Add Market

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