

Maximize impact of your work and improve your presentation, photography skills

**Still time to sign up for these CANVAS Academy
workshops in Portland**

October 21, 2026



Photo courtesy of Adobe Stock/Jacob Lund.

Learn practical strategies for designing stronger presentations, creating more effective scientific imagery, and increasing the reach of your published work at CANVAS Academy in Portland.

CANVAS Academy offers those going to the meeting in Portland in a couple of weeks opportunities to develop new skills and sharpen their scientific expertise. Today, we highlight three workshops being held on November 1 to help you maximize impact of your work and improve your presentation and photography skills. There's [still time to sign up!](#)

Improve Your Presentations With Assertion–Evidence Presentation Design

Sunday, Nov. 1, 2026

Time: 9:00 am to 11:00 am

Room: B110 (1, OCC)

Instructor: Instructor: Northabo Dube Davis, Ph.D., Implementation Scientist, Bayer Crop Science

This hands-on workshop introduces the Assertion–Evidence approach for designing scientific presentations. Participants will learn how to replace title–topic slides with clear, testable assertions and support them using visual evidence (figures, data, conceptual

diagrams). Following formal training, students will break into a practice lab where they will apply the concepts to their own slides with real-time coaching and peer feedback. There will be an optional deep feedback lab that will give additional opportunities to work on these design principles with this experienced group of instructors. You will need to register for the add-on discussion (free of charge) as you're registering for this workshop. The discussion follow-up session will be held on Monday, Nov. 2, 9:00 a.m. to 11:00 a.m. PT.

Improving Your Photography Will Help You Present Your Research

Sunday, Nov. 1, 2026

Time: 11:00 am to 1:00 pm

Room: B110 (1, OCC)

Instructor: Edwin Remsberg, farmer, and professional photographer

This hands-on photography workshop teaches participants how to communicate scientific information effectively using images. Attendees will tackle collaborative exercises focused on lighting, composition, and storytelling, relevant for anyone aiming to improve photo-based work, whether using smartphones or cameras, or working in labs or the field. The universal skills covered will enhance both writing and presentations. Please bring a smartphone and/or digital camera for activities.

Maximize The Impact of Your Published Work

Sunday, Nov. 1, 2026

Time 3:00 PM to 5:00 PM

Room: B110 (1, OCC)

Instructors: Avriel (Avy) Licciardi, Ph.D., Publisher, Life Science, John Wiley & Sons;

Alison Jennings, Writer/Editor, CSA

News; Eleanor Smith, ASA, CSSA, and SSSA Journal Program Manager

Once your article has been published, it is essential to ensure that your work receives the attention it deserves. To achieve this, you need to actively position yourself to be discovered by your target audience. This workshop will guide you through various strategies to enhance your article's visibility and impact. This includes: Understanding and applying Search Engine Optimization (SEO) to drive traffic to your work, creating effective social media to get you noticed, and introducing additional visibility strategies to maximize the reach and influence of your published work.

CANVAS Academy

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