Science Societies

New look for CSA news magazine

By Matt Nilsson, Managing Editor of Magazines for ACSESS

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Dear members: I am delighted to kick off 2020 with a new look for *CSA News* magazine! We've come a long way from our newsletter days when *Agronomy News* was first published in 1956. You continue to rank the magazine as the top benefit to membership, and we intend to continue to look for ways to increase its value to you. One thing to look for later this year is the incorporation of some video highlights to select articles. Stay tuned! We've worked with our new publishing partner, Wiley, to redesign both the print and online format of this magazine. Let me know what you think (Send Message) of the change and if there's anything we can do to improve.

Last issue, we provided some details about our partnership with Wiley and how it will benefit the Societies (**http://doi.org/10.2134/csa2019.64.1201**). We also answered some frequently asked questions (**http://doi.org/10.2134/csa2019.64.1202**). This partnership will be beneficial as it increases worldwide exposure of our publications to institutions and researchers. However, ASA, CSSA, and SSSA retain full ownership. The Societies, editors, and editorial boards will retain all control over editorial decisions. Member service support for Society member subscription renewals will also continue to be provided by our Madison, WI headquarters staff.

There's been a lot of change lately! We also have a new CEO, Nick Goeser. Nick brings great enthusiasm for the mission of our organizations and a desire to grow them to bring value to new and existing members. You can check out his introductory column on p. 20 of this issue.

More news & perspectives

Back to issue

Back to home

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