Science Societies

Don’t miss these publishing sessions in Salt Lake City

September 24, 2021



The journal editors will be on hand to answer any publishing questions you may have at the “Meet the Editors” event taking place during the opening night reception in the exhibit hall at this year’s Annual Meeting in Salt Lake City.

This year's ASA, CSSA, and SSSA Annual Meeting in Salt Lake City will feature new educational sessions on publishing. Add them to your schedule today, and feel free to share this opportunity with your colleagues and students also attending the meeting. We will award door prizes for those in attendance!

Sunday, 7 November

Meet the Editors (During the Opening Night Reception in the Exhibit Hall from 7:30–9:00 pm)

Wondering which Society journal your research fits into? Talk to the editors about the aims and scope of their respective journals. Ask about upcoming special sections. **New to publishing?** Get advice from journal editors on your manuscript *before* you submit. **Have an idea for a special section?** Talk to an editor regarding your interest to lead the special section. **Have an idea for a book?** Meet with the books managing editor.

Special Session: Preparing Your Research for Article Submission (9:00–10:00 am)

You collected the data—now it's time to publish! If you're a researcher new to publishing, you'll find this session particularly helpful in learning how to prepare your manuscript for publication and get your data into manuscript form for submission.

Special Session: Peer Review—Benefits and Opportunities or Why I Should Peer Review? (10:00–11:00 am)

We need you to peer review! If you are publishing, you rely on peer review. Learn why you should review and the benefits of participating.

Special Session: Both Sides of the Peer Review: How to Conduct One and How to React to One (1:45–2:45 pm)

Invest in your science! Learn what to expect during the peer review process whether you are an author or a reviewer. Begin peer reviewing today!

Monday, 8 November

Special Session: Maximize the Impact for Your Published Work (10:00–11:00 am)

Extend the visibility, discoverability, and reach of your research. Learn online search engine optimization tips and best practices! The presentation will focus on four broad steps featuring examples:

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1. Use keywords—select relevant keywords and key phrases and use throughout an article.
2. Choose a smart title—must be descriptive and incorporate key phrases related to your topic.
3. Write a good abstract—express key points and findings from your article in simple terms.
4. Build links—create a network of inbound links and citations to your article.

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