



Science
Societies

Theme of the 2022 Annual Meeting announced

January 24, 2024



Communication and Public
Engagement for Healthy People
and a Healthy Planet



Communication and public engagement for healthy people and a healthy planet

This year's theme of the 2022 ASA, CSSA, and SSSA International Annual Meeting is "Communication and Public Engagement for Healthy People and a Healthy Planet."

Communication is key to expanding the reach and impact of our scientific accomplishments in the agronomic, crop, and soil sciences. As researchers, we share

discoveries, achievements, and challenges with colleagues in our sciences, allied disciplines, and the public.

Our tools for communication are also evolving. Video abstracts and social media platforms, among others, expand accessibility to broad new audiences. Goals of recruiting and training future colleagues, planning and achieving breakthroughs, and maintaining strong partnerships and networks are facilitated by an effective exchange of knowledge.

For ASA, CSSA, and SSSA, strong connections through communication will impact our strategic objectives of diversity, equity, and inclusion; expanded external engagement; and sustainable, relevant publications.

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