



ICCA Board of Directors Meeting Agenda

Thursday March 12, 2026, Noon-2:00pm (Central Time)

- Zoom: <https://us06web.zoom.us/j/87572893302>
- Find your local number: <https://us06web.zoom.us/u/k3NcuEAiT>
- [ICCA Board Website](#) | [ICCA Strategic Plan](#) | [Certification Dashboard](#)

01	Welcome & Consent Agenda	
	<p>ACTION: Motion, Second, Vote on Consent Agenda <i>Items can be removed for discussion upon request</i></p> <ul style="list-style-type: none"> • Approve ICCA Board Minutes, Dec. 11, 2025 (Document 2) 	<p>Noon Aaron Breimer</p>

02	Introduce: Regional Boards Best Practices	
	<ul style="list-style-type: none"> • Pennsylvania Board: CCA Survey Summary (Document 3) 	<p>12:02 PM Frank Schneider, Jennifer Reed-Harry</p>

03	Announce: ASA-CSSA-SSSA Regional Meeting	
	<ul style="list-style-type: none"> • ASA-CSSA-SSSA CANVAS in the Field Regional Meeting: July 20-22 at Penn State, University Park, PA <ul style="list-style-type: none"> ○ Field Tours ○ CEUs 	<p>12:15 PM Lara Bryant</p>

04	Discussion: CEU Requirements & Compliance	
	<ul style="list-style-type: none"> • Concerns with CCAs falling out of compliance due to CEUs • Is it time to revisit CEUs or consider other options for retention? 	<p>12:20 PM Isaac Anderson, Minnesota</p>

05	<h3>Discussion: QR Codes CEU Scanning</h3> <ul style="list-style-type: none"> Concern that QR codes used for live CEU events can be scanned long after the event has taken place. When scanned late, the system records the CEU under the scan date rather than the actual event date, which may allow duplicate entries and bypass existing safeguards that reject duplicate manual entries. This is viewed as a system design issue rather than a misuse by CCAs, but it may affect data accuracy and program integrity. Potential Motion for Consideration: QR codes issued for live CEU events expire 30 days after the event date, after which any CEUs must be submitted through the standard self-reporting process, to preserve accurate activity dates and prevent duplicate credit entries 	<p>12:35 PM David McKerchar, Mary-Jane Debreuil, Prairie Provinces</p>
06	<h3>Digital App Task Force</h3> <ul style="list-style-type: none"> Report from the Digital App Task Force 	<p>12:45 PM Lara Bryant</p>
07	<h3>Application & Credentials Task Force</h3> <ul style="list-style-type: none"> Recommendations from the Application & Credentials Task Force (Document 4) 	<p>12:50 PM Jason Hartschuh, Ohio</p>
08	<h3>Next Steps: Strategic Plan, Operational Plan (Documents 5 & 6)</h3> <ul style="list-style-type: none"> Explain difference between operational and strategic plans Feedback role for boards in operational plan Coordinating: Structure of how we align 	<p>1:05 PM Lara Bryant</p>
09	<h3>Putting our Plan into Action: Marketing</h3> <ul style="list-style-type: none"> Pose questions around recruitment and retention 3 Breakout Rooms on Zoom Report out from each Breakout Room 	<p>1:15 PM Jim Cudahy</p>
10	<h3>CCA Board Member and Admin Orientation</h3> <ul style="list-style-type: none"> Orientation manual and Presentation (Documents 7 & 8) Orientation video recording - Passcode: S8eH99u\$ 	<p>1:50 PM Lara Bryant</p>
11	<h3>Next Steps & Adjourn</h3> <ul style="list-style-type: none"> Request for Volunteers: Survey Task Force 	<p>1:55 PM</p>

- Announce: Consensus to Adjourn

Aaron Breimer

ICCA Board of Directors

ICCA Executive Committee:

- Aaron Breimer, Chair
- Karen Corrigan, Vice Chair
- Karl Wyant, Past Chair
- Michael Mulvaney, ASA ICCA Board Rep.
- Isaac Wolford, ARA Rep.

Staff:

- Lara Bryant, Component Relations Associate Director
- Jim Cudahy, CEO
- Ann Edahl, Educational Programs Senior Manager
- Lacey Edwardson, Support Center Lead
- Dawn Gibas, Assessments Manager
- Sara Uttech, Governance Director

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