



# Presidents' Trophy Contest



## Grading Criteria:

- **Club Overview (40 points)**
  - **Promotion of professional opportunities in agronomy, crops, soils, and/or environmental science:** Evaluation should be based on the variety and quality of career-oriented events, such as guest speakers from industry, networking sessions, or career development workshops specifically in agronomy, crops, soils, and environmental science.
  - **Community Service:** Service to universities, local, or regional community. Judging criteria include how much time spent, number of students involved per event, and greater impact on the local community. Points are awarded based on the club's impact on the local community, the percentage of member participation, and the relevance of the service to the club's scientific focus.
  - **Program of Activities:** Judging criteria include how many students typically participate, does it bring in non-club students, what is the greater impact of the activity and purpose. This criterion looks for a well-rounded and organized calendar that balances social, educational, and professional events throughout the academic year.
  - **Fundraising:** How much was raised? Success is measured by the effectiveness of the methods used, the sustainability of the funding source, and how clearly the funds were utilized to support club goals.
- **Innovations (40 Points)**
  - **Clearly Communicates a Unique Challenge:** The club must articulate a specific, non-routine difficulty encountered within the past year that required more than standard operating procedures to resolve.
  - **Problem solving:** Statement of problem and how it was resolved. Evaluation of the logic, strategy, and creative thinking used to address the identified challenge.
  - **Teamwork/Collaboration:** Criteria include how well members worked together and whether the club leveraged internal or external partnerships to reach a solution.
  - **Results and Lasting Effect:** Did they outline their metrics of club success and productivity either qualitatively or quantitatively? Do they think their success will last or made an impact? Points are based on the measurable outcome of the solution and whether it established a new "best practice" or permanent improvement for the club.
- **Presentation (20 Points):**
  - The presentation should be visually engaging and structured in a way that makes the club's achievements easy to understand and memorable. Scoring is based on the presenter's professionalism, including voice projection and professional language.