



## **CANVAS in the Field — Sponsor Prospectus**

### **Bridging Science, Community, and the Local Soil**

Join us for this premier event that will **deliver in-person, high-impact, and hands-on collaboration** designed for certified professional, Ag researchers & innovators, extension agents, regional farmers and producer, and those shaping the future of agriculture, crops, and soil sciences.

**Dates:** July 21–23, 2026

- July 21: Optional Field Tour
- July 22–23: Conference

### **Location:**

The Penn Stater Hotel & Conference Center, State College, Pennsylvania

**CEUs Available:** Up to 16 total (10 conference + 6 tour)

### **Audience Highlights**

*(Primary Value for Sponsors)*

This event convenes a highly targeted, decision-making audience actively involved in evaluating products, practices, and research:

- Certified Crop Advisers (CEU-seeking professionals)
- Agronomists and crop consultants
- Soil scientists and applied researchers
- Extension specialists
- Regional farmers and producers
- Ag innovators and industry professionals

**Learn more about the meeting [here](#)**



## **Sponsorship Opportunities**

### **Premier Event Sponsor — \$10,000 (2 available)**

Sponsorship Includes:

- Speaking opportunity (15 minutes)
- Brand visibility across website, slides, and email promotions

### **Field Tour Sponsor — \$10,000 (1 available)**

Sponsorship Includes:

- Exclusive branding tied to hands-on field learning experience

### **Session Sponsor — \$5,000 (Up to 5 available)**

Sponsorship Includes:

- Session recognition
- Moderator opportunity
- Brief company introduction



## Sponsorship Form

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

PO # (if applicable): \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

How will you be paying for the sponsorship: \_\_\_\_\_

The sponsor agrees that payment for all sponsorships placed under this sponsorship order are due and payable within 30 days of purchase.

Signature: \_\_\_\_\_

### **CANVAS in the Field Sponsorships**

- Premier Event Sponsor @ \$10,000
- Field Tour Sponsor @ \$10,000
- Session Sponsor @ \$5,000